



SI

Evaluating Social Innovation Prototypes

February 20 2024

**SOCIAL
INNOVATION
CANADA**

Meet the Speakers



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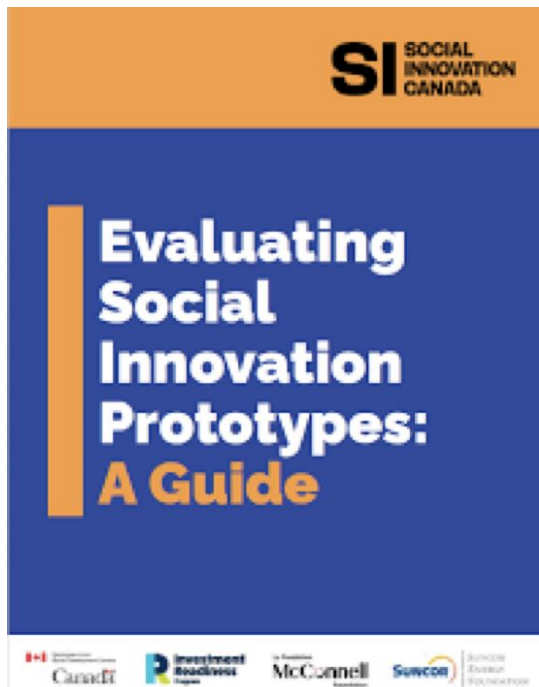
The Intent

To create a (**not the**) framework to assist those employing social innovation prototypes to develop and test their innovative ideas more intentionally and systematically.



- Sponsored by Social Innovation Canada.
- Funded by Government of Canada, The McConnell Foundation, and Suncor Energy Foundation.
- Informed by:
 - an array of Developmental Evaluation and Social Innovation ideas, frameworks and practices, and
 - approximately 30 different readers and contributors.
- Emphasis on ‘framework’ - rather than recipe or standard – meant to be referred to as a starting point and adaptation by others to reflect their unique approach and context.

The Guide



Version 1.0 (Summer 2022)

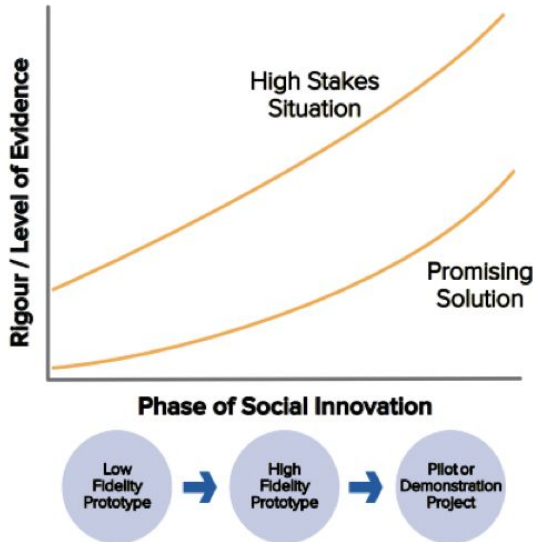
- Foundational Ideas
- Evaluation Purpose
- Test Criteria
- Principles
- Steps
- Variety of aides and tools

Version 1.1 (Autumn 2023)

- Adjusted Nesta SWIRL
- Clarification of the niche for the Guide
- A variety of little clean up items (e.g., a word, comma, spacing issue).

A Sample of elements

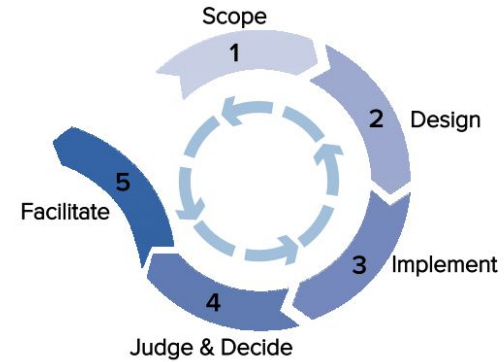
Level of Rigour/Evidence



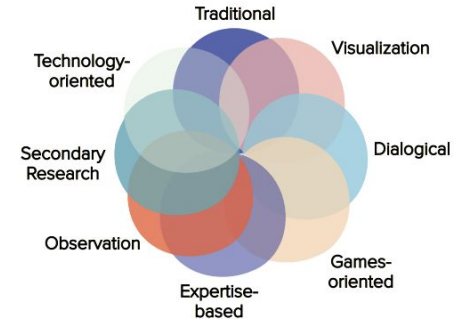
Principles

1. Focus on Learning, Not Theatre
2. Prioritize, Start Small, Evolve
3. Promote Social Justice
4. Embrace Bricolage
5. Seek The Right Level Of Evidence
6. Employ Mixed Methods
7. Be Culturally Responsive
8. Attend To Ethics
9. Get Smart about Sampling
10. Counter Your Biases
11. Think In Horizons
12. Zoom In on Individual Prototypes and Portfolios³

Phases

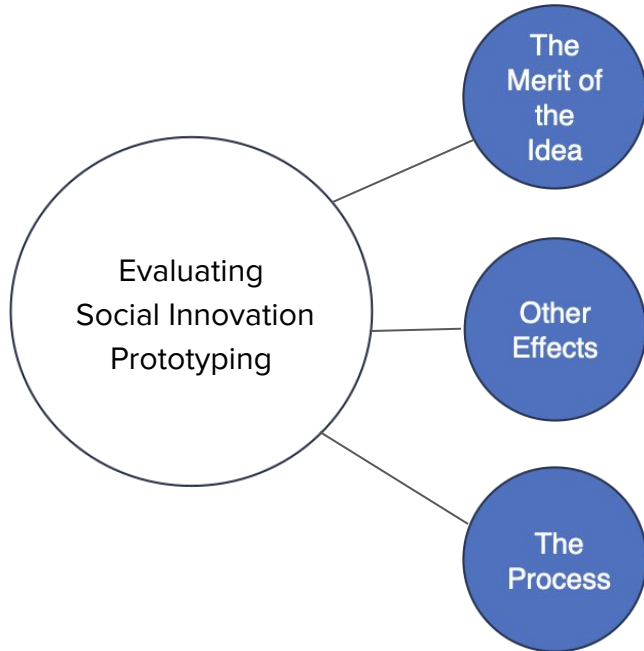


Methods



A Partial Contribution

More Required



.... and more!



Prototypes that emerge from a 'Design' approach.



Prototypes that emerge from a more 'Emergent/Organic' approach.



Non-Tangible Prototypes (e.g., a more inclusive board governance model).



Effects on Nudging/Disrupting 'Systems' (e.g. new insights, relationships, power dynamics, narratives).



Effects on Participants (e.g., worldviews, confidence, sense of agency).



Contribution of learning and the potential result to a larger strategy or portfolio of responses.



The design, implementation of the prototyping process (e.g., quality, inclusiveness, effectiveness).

Let's talk

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Thank you

Contact us:
sicanada.org

